

*Bread
Ready*[®]
SLICED MEATS



FEED THE PHILLY FRENZY

Introducing **BREAD READY[®] Shaved Philly Beef Steak**. This ultra-convenient, simple-to-use beef steak lets you easily put the beloved taste of a classic **Philly Cheesesteak** on your menu. It's the perfect way to take advantage of the trend and give Philly lovers the taste they crave.



THE SIMPLE WAY TO PHILLY UP YOUR MENU

Hot sandwiches are heating up with customers, and Philly Cheesesteaks are among the most popular varieties. Consider this:

Philly Cheesesteak social discussion has grown 29% over the last two years and ranks in the top 3 most talked-about sandwiches.¹

That means the Philly is top of mind right now. With new BREAD READY® Shaved Philly Beef Steak, you can easily add this beloved sandwich to your offerings.

It's **fully cooked and pre-shaved** and ships refrigerated in convenient 2.5lb packages. And it performs well when warmed on a flat top or in an oven, giving a wide array of kitchen environments the ability to prepare it. Just heat with onions and cheese, and you've got a classic Philly. Try it today and give Philly fans the flavor they favor.



PRODUCT NAME	NUMBER	SIZE
BREAD READY® Shaved Philly Beef Steak, Cooked, 10lb.	#147019	4/2.5 lbs



Scan to explore all the ways BREAD READY® Shaved Philly Beef Steak can go beyond the Philly on your menu.



Talk to your Hormel Foodservice Representative about adding BREAD READY® Shaved Philly Beef Steak to your menu.

