

IT'S PRIME TIME, Y'ALL.

INTRODUCING AUSTIN BLUES® TEXAS PRIME BRISKET.



The demand for premium quality brisket is clearly on the rise. Our Texas Prime Brisket is the pinnacle of the pit—delivering more flavor, texture, and authenticity to satisfy the most discerning guest expectations.

AUTHENTICALLY TEXAN, EXTRA TENDER.

TOP QUALITY BEEF

USDA prime grade brisket offers more even and consistent fat marbling for an extra tender, juicy, and flavorful bite.

SIMPLE, CLASSIC RUB

A Texas-style rub with course ground black pepper and kosher salt provides crave-worthy texture and distinctive flavor.

TIGHTER HAND TRIM

Interior marbling allows for more meticulous exterior fat trimming, providing mouthwatering consistency in every slice.



MEETING THE HIGHEST STANDARDS HAS NEVER BEEN EASIER.

Expert pitmasters spend 16+ hours slow smoking this Prime Brisket so you can focus on delivering the premium experience of authentic Texas BBQ to your guests.

AUSTIN BLUES® Texas Prime Brisket | Item: #142837 | Pack Size: 2 pc | Distributor:



Prime up your menu with AUSTIN BLUES® Texas Prime Brisket by talking to your Hormel Foodservice rep or visit hormelfoodservice.com